Wellfield

Next Generation Finance.

Powered By Blockchain.

TSXV: WFLD

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In a Nutshell

- For Individuals:
 - -Coinmama is a trusted and friendly crypto service that will onboard you and provide you with on-chain basic investment and information services
- For institutional and professional investors:
 - -Wellfield Capital provides a range of on chain services from basic to sophisticated investment alternative
- How we do it:
 - -By providing access to our proprietary platforms and complementary best of class 3rd party on chain services that we integrated
 - Our unique platforms:
- Onboarding globally at scale
 - -tokenization of real world assets (Gold & silver first)
 - -LiquiFy to leverage liquidity provided on chain
 - -public trustee and qualified custodian



Our Business

There are billions of dollars of untapped opportunities in Decentralized Finance.

We give our customers the technology & solutions to profit from them.



Our Customers

Consumers Coinmama.com

A global, simple & safe way to buy digital assets and do more with your money on blockchain.

Accredited Investors Wellfield Capital

Regulated Custody. Buy/Sell digital gold and crypto assets.

Simple and sophisticated on chain solutions for investing, hedging and yield strategies



Our Success To Date

Technology

Customer Base

Revenue

7

Patent Applications

5

PhD Contributors

Unique Defi Protocols 3.8M+

Retail Customers

\$180M

Precious Metals AUM

\$1B+

Trading volumes in 10 years

\$19M

Q3 2022

\$42M

Q4 2022

\$42M

Q1 2023



Our Big Opportunity



Precious Metals

> Liquidity Solutions

> Fixed Income

Volatility Products

We are beginning to monetize an ecosystem of high margin one-of-a-kind solutions, each of which has the potential to attract multibillion dollar markets.





One of the most trusted and enduring global consumer blockchain brands.



Soroiu

"Love the Coinmama platform. Fast, transparent, and user friendly. They take care of their users for sure!!"



Yannick

"Great company, great customer service, if your not using Coinmama yet, you should be!"



Isaako

"Easy to use and AMAZING customer service. It's the only place from which I buy my bitcoin."



NEW ZEALAND

2013

Incorporated

188+

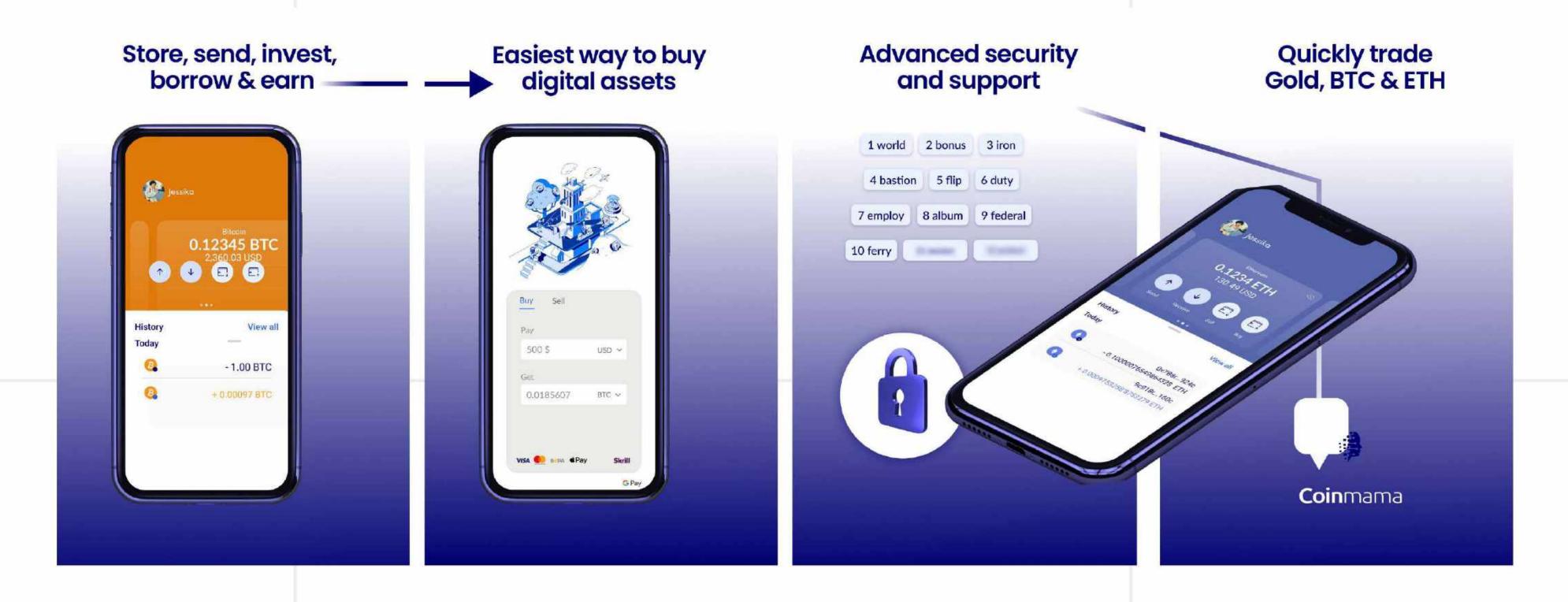
Countries Supported

3.8M+

Verified Users

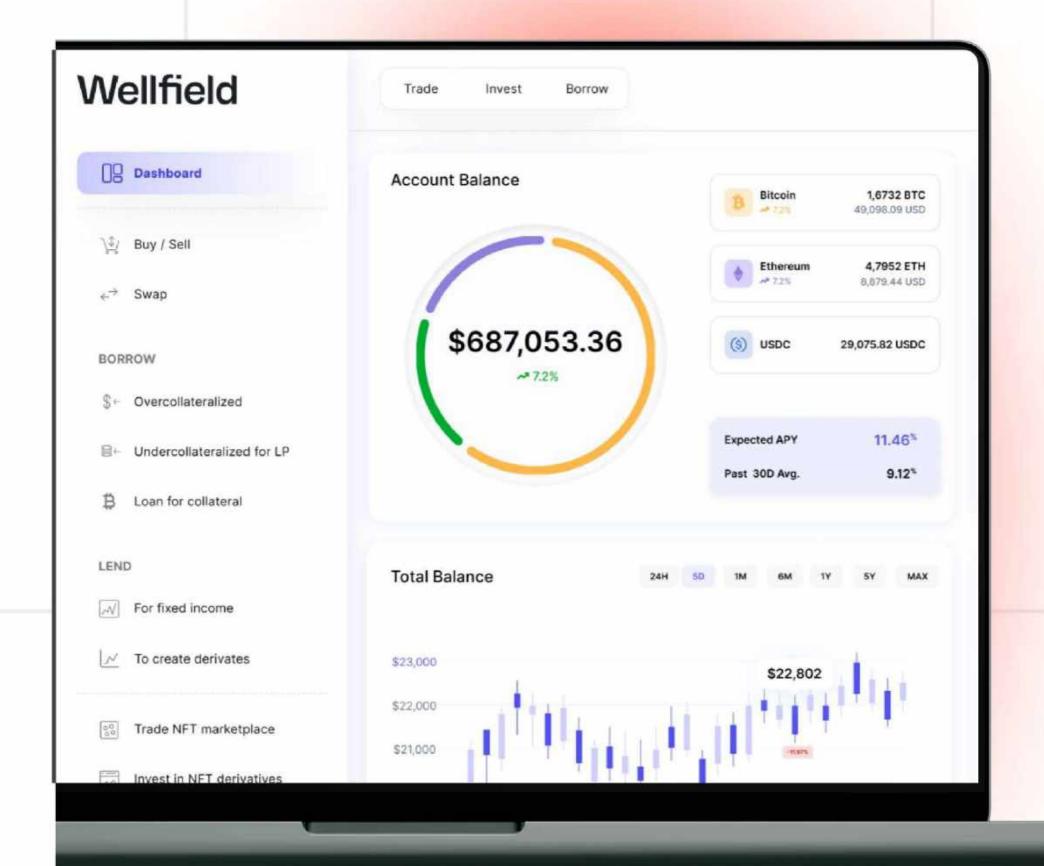


Everyday financial services for consumers. Powered by blockchain.



Wellfield's technology enables Coinmama customers to do more with their money, and it increases our per user monetization dramatically.





Wellfield Capital: game-changing services for institutions and professional investors

- Sophisticated decentralized financial products accessible via directed investing or traditional investment vehicles
- We give institutional investors end-to-end solutions: bridge capital on-chain, trade, hedge, invest & custody
- Wellfield Capital has facilitated over \$100M in OTC and Liquidity transaction volume since Q3 2022 launch



Full Spectrum of Digital Asset Solutions

Access Deeper Liquidity

Generate fixed yields

Generate income on precious metal investments

Wellfield CAPITAL

Remove Counterparty Risk

Hedge digital asset portfolio

Regulated Custody

Our sophisticated decentralized financial services are proprietary & not replicated by any other company at this time.



Our Competive Advantage

Coinmama

TRADEWIND

BRANE TRUST



- Efficient global Onboarding platform and methodology
 - -Trusted brand
 - -Strong organic traffic
 - -Customer base of 3.8 million users globally
- Unique Real World Assets tokenization platform, currently tokenizing Gold and Silver (VaultChain) custodied at the Royal Canadian Mint
- Unique blockchain protocols
 LiquiFi to manage liquidity on DEX pools



Onboarding Customers & Capital at Scale

With more than 3.8 million verified customers to date, we operate a highly robust onboarding and crypto services platform, that will enable us to scale user growth and support distribution partner needs globally.



Tokenizing Real World Assets: Gold & Silver

Through our relationship with the Royal Canadian Mint, we turn gold & silver into productive asset classes and offer a ground breaking value proposition of physical gold investment that yields sustainable and attractive income for the owner, without putting principle at risk.









REFINING



DeFi Solutions, Powered by Our Seamless Protocols

- Protocol that enables liquidity providers to hedge their impermanent loss risk
- Protocol that enables BTC to be traded across blockchains with no bridge asset unlocking liquidity for investors, transforming bitcoin into a productive, cash flowing asset
- Protocol that offers decentralized prime brokerage-like capabilities enabling institutions to optimize liquidity and manage risk within a familiar framework



Experienced Tech & Product Leadership



Levy Cohen CEO & Director



Chanan Steinhart CSO, Biz Dev & Director



Yishai SteinhartCTO



Brian Lock CFO



Laurence Newman Co-founder & SVP at Coinmama



Nimrod Gruber SVP Operations



Oded Levanon SVP Institutional at Wellfield Capital



Limor Rozen SVP Product



Strong Governance

Board Chair

Independent Members



Marc Lustig

Marc Lustig is a highly regarded entrepreneur & founder with strong experience in corporate finance. Since the landmark 2020 cannabis merger between Origin House (of which he was founder, CEO and Chairman) with Cresco Labs, Marc has been focused on managing L5 Capital, his investment company, & serving on the boards of several public companies.



Kristina Bates

Kristina is a seasoned Financial Executive & Board
Director with over 25 years of experience spanning
diverse industries, including resource, technology, &
financial sectors. She possesses deep expertise in audit
and financial reporting, capital markets, investment
and risk management, coupled with a distinguished
record in facilitating 250+ M&A transactions.



Neal Sample

Neil Sample is an accomplished technology executive & PhD specializing in operations, technology, & digital innovation. Prior to his current role as EVP & Chief Information Officer of Northwestern Mutual, Neil held a variety of senior leadership positions at companies such as American Express, eBay, Yahoo, and Express Scripts. Neil received his MS & PhD from Stanford University.



Capital Structure

~35%

Insider Ownership

Founders, board members, key staff own ~35% of issued and outstanding shares TSX-V

WFLD.

Listed November 2021

155m

Shares Issued

10m

Warrants

\$2.00 strike Nov 2024

15m

Warrants

\$0.45 strike w. \$0.75 acceleration





Wellfield: Capturing the Potential in Decentralized Finance